

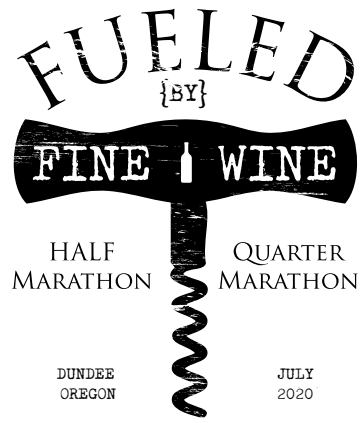
A world class, exclusive event

NEW! Two distances in 2020! Saturday, July 18th, 2020


The entirely new class of running events is coming once again to Oregon's Dundee Hills AVA wine region summer 2020! Fueled by Fine Wine, in collaboration with the Dundee Hills AVA, is proud to present the 11th annual Fueled by Fine Wine. The event explores some of the most magnificent vineyard vistas in Oregon by allowing participants and exclusive opportunity to traverse some world class winery properties.

Just as unique as the race venue, the after-race party and marketing opportunities are second to none. Participants return to a sublime scenic mecca at the acclaimed Stoller estate and are treated to tastings from over 25 world-class wineries. The venue is ideally situated in a oak grove with shade and grass for participants and their guests to remain and play and visit our vendor partners and sponsors throughout the morning.

Continue the good vibes by taking advantage of some extra marketing muscle options below and continuing the conversation before and long after the event with our amazing participant demographic.



DEMOGRAPHICS & DATA SNAPSHOT



- 1500 runners & spectators expected
- Average age of participants: 38 years old
- Approximately 72% female & 18% male
- OR 75%, WA 18%, Other states: 7-10%
- Minimum of 5 pre/post-race emails sent
- Average of 75% open rate for emails!
- Approx. 50% each of new & past finishers
- 12% first time half marathoners
- 41% have done "too many half marathons to count!"

Email info@foottraffic.us for inquiries

Visit www.fueledbyfinewine.com

SPONSORSHIP OPTIONS

	Comp entries	Booth space	Race website	Medal, photo, Social media	Race emails	Bib Numbers	Race Shirts	FT Newsletter	Title Billing
Title Sponsor \$7,000 <i>1 available</i>	12	20x20	logo, image & description	Logo brand on all social marketing: est. 200K person reach. + choose either medal or photo logo option avail.	Logo & offer/message (up to 1 block)	logo & coupon	large logo	Inclusion in 50K person community newsletter	Branding in all marketing and PR through naming rights for race
Presenting Sponsor \$4,000 <i>1 available</i>	6	10x20	logo	NA	Logo & offer/message (up to 1 block)	logo	medium logo		
Photo Sponsor \$1,500 <i>pending</i>	3	10x10	logo	Logo placed on free photos to all participants	Logo				
Medal Sponsor \$1,500 <i>pending</i>	3	10x10	logo	Logo placed on lanyard of 1500 finisher medals!	Logo				
Booth Sponsor \$1000 <i>6 more</i>	1	10x10	logo						
PRODUCT/SERVICE TRADE <i>Contact us!</i>									

